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**REGULATION OF PUBLIC INVOLVEMENT  
IN THE CONTROL OF PUBLIC AUTHORITIES  
ON IMPROVING THE QUALITY OF SOCIALLY ORIENTED  
GOODS AND SERVICES AND THE REGULATION  
OF CONSUMER PRICES AND TARIFFS**

The basic problems that cause resentment and dissatisfaction of the community in terms of control over the activities of the executive authorities are presented. Considered regulation of public participation in assessing the quality of social-oriented products and services, monitoring of consumer prices and tariffs. The basic regulations that ensure active community participation in the implementation of public policy are presented. Noted the conditions for the implementation of public control over the authorities, but the problem is the lack of an effective mechanism that would clearly show how society should be involved. Also, the article stipulates that the control mechanism of the implementation should be accompanied by an explanation of action on public participation in control. The executive authorities organize public consultation in the form of public debate and public opinion research. Active citizens' participation in the control over the public authorities' activities will facilitate more

transparent policy of the government, improve service quality, and thus ensure a quality of life.

Prerequisites for the community involvement in the control of authorities in the regulation of consumer prices for socially-oriented food, and utility tariffs prices exist. However, it is not specified how the public should be involved in this process, and not given a clear mechanism for public control over the activities of public authorities.

Certainly, it is necessary to carry on the practice regular consultations with representatives of civil society (CI – civil institutions), study public opinion, and hold public discussions.

The public should have easy access and have clear and accurate information regarding the above processes. In turn, it is necessary to build a dialogue between the authorities and the community for clear and transparent cooperation. All activities will promote the development of civil society and enhance the quality of life of the population.