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THE IDENTIFICATION OF INFLUENCE OF UNSTABLE ENVIRONMENT DETERMINANTS ON THE IMPLEMENTATION OF THE STATE REGIONAL POLICY IN TERMS OF GLOBAL CHALLENGES

The article explains the impact of force action of unstable environment determinants of the regional economic development through strategic planning, identifies and evaluates actions of determinants of the environment of the regional development of Ukraine, which form the basis of the economic model of regional cluster "3I". Proposed an integrated approach to the development and implementation of the state regional policy consistent with the EU strategic goals of economic growth by 2020. The author presented the priorities in the EU regional perspective and strategic goals of regional development that should be realized through an economic model of a cluster, taking into account force actions of imperatives of economic models in a changing environment. Proposed strategic directions for the implementation of the imperatives of a system of sustainable development in the framework of the National Strategy for Regional Development. The article distinguishes and explains the force action of an institutional imperative of the developed model of the regional cluster and key institutional features of the cluster within the implementation of the

priority objectives of economic growth of regions. The author proposes an integrated approach to the implementation of the objectives of the state regional development strategy in accordance with the imperatives of "3I" model.

The study found that in terms of global challenges and structural transformations of economies, an identification of impact of unstable environment factors of regional development allows evaluating the effect of implementation of the economic model of economic development of Ukraine. One should emphasize the priority of achieving synergistic and cluster effect. This is provided for by a correlation of the system of strategic objectives of the state regional policy of Ukraine and the economic growth of the EU national economies in terms of integration of Ukraine into the European economic environment.

Within the strategic planning, force actions of determinants and pulses of imperatives in the context of the developed model of the regional cluster help to identify priority areas of the implementation of the National Strategy of Regional Development of Ukraine till 2020.